

Message Text

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ACTION IO-13

INFO OCT-01 EUR-12 EA-09 ISO-00 L-03 EB-08 COME-00
USIA-15 OIC-02 OES-06 SS-15 NSC-05 /089 W
-----291852Z 055266 /50

R 291704Z APR 77
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 2284
INFO AMEMBASSY BRUSSELS
AMEMBASSY BERN
AMEMBASSY CANBERRA
AMEMBASSY HELSINKI
AMEMBASSY MOSCOW
AMCONSUL MELBOURNE
AMEMBASSY PRAGUE
AMCONSUL SYDNEY

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PASS COMMERCE FOR PUSEY, USTS, CE

E.O. 11652: N/A
TAGS: AORG, BIE, FR, XX
SUBJECT: BUREAU OF INTERNATIONAL EXPOSITIONS (BIE) :
81ST GENERAL ASSEMBLY SESSION, APRIL 27, 1977

REF: (A) PARIS 12320; (B) PARIS 34680 OF NOV. 19, 1976

1. SUMMARY : BIE IS INTERNATIONAL ORGANIZATION
HEADQUARTERED IN PARIS WHICH REGULATES INTERNATIONAL,
NON-COMMERCIAL, EXHIBITIONS. HIGHLIGHTS OF 81ST BIE
GENERAL ASSEMBLY MEETING IN PARIS APRIL 27, 1977,
WERE OFFICIAL REGISTRATION OF SPECIAL EXPOSITION
"ENERGY EXPO'82" TO BE HELD IN KNOXVILLE, TENNESSEE;
PROGRESS REPORT ON UNIVERSAL EXPOSITION SCHEDULED FOR
LOS ANGELES IN 1981; REPORT ON AUSTRALIAN UNIVERSAL
EXPOSITION PROPOSED FOR 1987-88; ANNOUNCEMENT BY
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CZECHOSLOVAKIAN DELEGATION OF WITHDRAWAL OF PRAGUE
HORTICULTURAL EXPOSITION PROJECT FOR 1979; AND REPORT
BY BUDGET COMMITTEE ON POSSIBLE DUES INCREASE FOR
MEMBER COUNTRIES IN 1978.

2. BIE GENERAL ASSEMBLY, BASED ON RECOMMENDATION OF
CLASSIFICATION COMMITTEE, UNANIMOUSLY APPROVED GENERAL

RULES FOR KNOXVILLE SPECIAL EXPOSITION AS MODIFIED BY CLASSIFICATION COMMITTEE AND UNANIMOUSLY AGREED TO OFFICIALLY REGISTER THE EXPOSITION. (PRESIDENT CARTER GRANTED FEDERAL RECOGNITION TO KNOXVILLE EXPOSITION APRIL 26 THUS ENABLING BIE TO OFFICIALLY REGISTER THE EXPOSITION). THEME OF EXPOSITION IS "ENERGY EXPO'82". EXPOSITION ORGANIZERS EXPECT APPROXIMATELY 13 MILLION VISITORS WILL ATTEND EXPOSITION DURING MAY - NOVEMBER 1982 DATES. UPON OFFICIAL REGISTRATION OF KNOXVILLE "ENERGY EXPO'82", BIE PRESIDENT PRESENTED TWO BIE FLAGS TO JAKE F. BUTCHER, CHAIRMAN OF ENERGY EXPO'82, S. H. ROBERTS, PRESIDENT, AND RANDY TYREE, MAYOR OF KNOXVILLE.

3. PROGRESS REPORT BY RICHARD PITTENGER, PRESIDENT AND ARTHUR DAVIS, ARCHITECT, ON LOS ANGELES UNIVERSAL EXPOSITION SCHEDULED FOR 1981, WHICH WAS OFFICIALLY REGISTERED BY BIE IN DECEMBER 1976, UNDERSCORED FOLLOWING POINTS : THE THEME "PEOPLE-TO-PEOPLE : PATHWAYS TO UNDERSTANDING" WILL EMPHASIZE BETTERMENT OF MAN THROUGH UNDERSTANDING OF HIS FELLOW MAN. STEPS ARE NOW BEING UNDERTAKEN TO FINALIZE ACQUISITION OF THE SITE - THE ONTARIO MOTOR SPEEDWAY - LOCATED 38 MILES FROM LOS ANGELES IN CITY OF ONTARIO. DATES ARE MAY - OCTOBER, 1981. THIS EXPOSITION HAS ADVANTAGE IN THAT ALMOST ALL NECESSARY INFRASTRUCTURE IS ALREADY IN PLACE. SEVERAL BIE DELEGATES STRONGLY URGED U.S. TO SEND INVITATIONS BY DIPLOMATIC CHANNELS TO PARTICIPATE IN EXPO'81 AS SOON AS POSSIBLE

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TO ENABLE BIE MEMBER COUNTRIES TO MAKE THE ADVANCE BUDGETARY ALLOCATIONS NECESSARY FOR THEIR PARTICIPATION AND TO COMMENCE PLANNING. INVITATIONS ARE TO BE SENT AT THE BEGINNING OF SEPTEMBER, AT THE LATEST. U.S. PRESIDENT IS TO SELECT A COMMISSIONER GENERAL. CONCERNING BOTH KNOXVILLE AND LOS ANGELES EXPOSITIONS, DELEGATES NOTED THEIR CONCERN THAT SPECIAL ARRANGEMENTS BE MADE FOR EXEMPTION FROM PAYMENT OF ANY STATE OR LOCAL TAXES.

4. AUSTRALIAN DELEGATE REPORTED THAT PROPOSED PROJECT FOR 1987-88 UNIVERSAL EXPOSITION COMMEMORATING 200TH ANNIVERSARY OF LANDING OF EUROPEAN SETTLERS IS "STILL ALIVE". ONE FAVORABLE DEVELOPMENT WAS CITED; CITY OF SYDNEY IS NO LONGER SEEKING TO HOST 1988 OLYMPIC GAMES WHICH WOULD HAVE MEANT TWO COMPETING EXPOSITION PROJECTS. AUSTRALIAN DELEGATE HOPES TO BE ABLE PROVIDE MORE DETAILS AT NEXT GENERAL ASSEMBLY MEETING. ACCORDING TO BIE REGULATIONS REQUIRING MAXIMUM 10

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R 291704Z APR 77
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YEARS LEAD TIME BEFORE DATE REQUEST CAN BE MADE FOR
UNIVERSAL EXPOSITION, AUSTRALIA COULD REQUEST TO
RESERVE A DATE AT NEXT ASSEMBLY MEETING IF ITS
GOVERNMENT GOES AHEAD WITH EXPOSITION PLANS.

5. CZECHOSLOVAKIAN DELEGATION REPORTED ITS GOVERNMENT
HAD DECIDED NOT TO PROCEED WITH PRAGUE HORTICULTURAL
EXPOSITION FOR WHICH APRIL - OCTOBER 1979 DATES WERE
RESERVED BY BIE. REASONS CITED WERE LACK OF LEAD TIME
TO FINISH NECESSARY WORK AND LACK OF MONEY IN
EXPOSITION BUDGET TO HOST OWN EXHIBITION WHILE
POSSIBLY PARTICIPATING IN OTHER U.S. EXPOSITIONS.

6. BUDGET COMMITTEE CHAIRMAN REPORTED THAT 1977 BIE
BUDGET ALMOST EXACTLY BALANCED. HOWEVER, WITHOUT
"WINDFALL" INCOME FROM REGISTRATION OF 2 EXPOSITIONS AND
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UNEXPECTED PAYMENT OF DUES BY CERTAIN COUNTRIES IN ARREARS, EXPENDITURES WOULD HAVE EXCEEDED RECEIPTS NECESSITATING DIPPING INTO RESERVE FUNDS. EXPENDITURES IN 1978 ARE EXPECTED TO INCREASE BY 65,000 TO 70,000 FRENCH FRANCS. THIS POSES ESSENTIALLY TWO ALTERNATIVES FOR 1978 : 1) DUES CAN REMAIN AT PRESENT LEVEL OF 1,300 FRENCH FRANCS PER PART, RESERVES WILL BE DRAWN DOWN, SUBSTANTIAL INCREASE IN DUES WILL BE REQUIRED IN 1979 OR 2) MODEST INCREASE OF AROUND 10 PER CENT CAN BE VOTED FOR 1978 DUES WHICH SHOULD ALSO BE ADEQUATE FOR 1979. DETAILS ON ALTERNATIVES OUTLINED BY COMMITTEE BEING AIRPOUCHED TO STATE AND COMMERCE. U.S. DELEGATION WILL REQUIRE INSTRUCTIONS FOR FALL MEETING WHEN VOTE MUST BE TAKEN ON ANY DUES INCREASE.

7. BULLETIN COMMITTEE CHAIRMAN, RICHARD HENRY OF U.S., ANNOUNCED THAT APPROXIMATELY 1,000 ISSUES OF THE BIE BULLETIN HAVE NOW BEEN DISTRIBUTED. BEGINNING IN 1978, BULLETIN COMMITTEE HOPES TO PUBLISH ISSUE ANNUALLY EACH AUGUST.

8. TWENTY-FIVE COUNTRIES HAVE NOW ADHERED TO THE PROTOCOL OF 1972; 29 ARE REQUIRED BEFORE PROTOCOL BECOMES EFFECTIVE. SEVERAL BIE MEMBER COUNTRIES INDICATED THEY INTEND TO RATIFY PROTOCOL IN NEAR FUTURE. CLASSIFICATION COMMITTEE WAS CHARGED WITH STUDYING MEANS OF IMPLEMENTING PROTOCOL AS SOON AS POSSIBLE.

9. A DOCUMENT ON POSSIBLE FUTURE EXPOSITION PROJECT IN NEW ORLEANS WAS DISTRIBUTED TO ALL DELEGATES FOR THEIR INFORMATION. BIE PRESIDENT INDICATED TIMING NOT YET RIGHT TO DISCUSS PROJECT; PROJECT PERHAPS COULD BE DISCUSSED AT NEXT MEETING.

10. NEXT SEMI-ANNUAL GENERAL ASSEMBLY MEETING - THE 82ND - WILL BE HELD DECEMBER 14, 1977.

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